

# 2022-2023 District Goals

**District:** 12 O  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

### Action Plan

[GST Action Plan 1.pdf](#)

[GST Action Plan 2.pdf](#)

[GST Action Plan 3.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	15	12
2nd Quarter	0	0	20	12
3rd Quarter	1	20	40	12
4th Quarter	0	0	20	20

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

95

### FY Retention Goal

56

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

59

## Action Plan

[GMT Action Plan 1.pdf](#)

[GMT Action Plan 2.pdf](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[GLT Action Plan 1.pdf](#)

## LCIF

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 20% and club participation in our district increases by 50%.
- b. Our team will ensure that 0 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 1000 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[LCIF Action Plan.pdf](#)

## CUSTOM GOALS

### Goal Statement

## Action Plan

### Goal Statement

By the end of the year at least 90% of the clubs participate in White Cane Days with at least a \$25 donation.

## Action Plan

[White Cane Days Action Plan.pdf](#)